

Last update: 29.04.2024

Privacy Notice pursuant to Article 13 of Regulation (EU) 2016/679 (GDPR) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC.

1. DATA CONTROLLER

This page outlines the general methods of processing the personal data of users visiting the website <https://www.maior.it>. This information applies solely to this website and **not to other websites** that users may access via links (e.g. LinkedIn), over which MAIOR has no control. Therefore, the Data Controller is not responsible for cookies or tracking technologies used by such external websites, and this Policy does not apply to them.

M.A.I.O.R. S.r.l., with registered office at Via S. Donato, 512 – 55100 Lucca (VAT no. 01319860464), is the Data Controller and is committed to protecting your personal data. This notice aims to help you understand what personal data we may collect and how we use it.

2. METHODS OF PROCESSING

Personal data are processed using manual, computerized, and electronic tools, in accordance with the principles of lawfulness, fairness, and transparency, and strictly for the time necessary to achieve the purposes for which the data were collected. All processing is carried out in compliance with the security measures required by the GDPR to ensure confidentiality, integrity, and availability of data.

Please note that this website uses cookies, as described in our **Cookie Policy**.

Specific security measures are in place to prevent data loss, unlawful or improper use, and unauthorized access. Data may be shared with **external data processors** responsible for website management (a complete and updated list is available upon request), as well as with authorized internal personnel and competent departments.

All data processing related to the web services of this site is conducted at the registered office of the Data Controller and is handled either by authorized internal staff or by third-party service providers appointed as **Data Processors** pursuant to Article 28 of the GDPR.

3. OPTIONAL NATURE OF DATA PROVISION

Apart from the navigation data (see section 6), users are free to provide personal data via the contact forms on the website (e.g. to request information or materials). However, failure to provide the required data may result in the inability to process your request or provide the requested service.

4. DATA SUBJECT RIGHTS

Data subjects have the right to, at any time:

M.A.I.O.R. SRL

Società Unipersonale
Partita IVA IT01319860464
CCIAA Lucca N.133179
CS € 27.000,00 iv
www.maior.it
maior@maior.it



Headquarters
Via San Donato, 512
55100 **Lucca, Italy**
Tel. +39 0583 419441
Fax +39 0583 318576

Via Atto Vannucci, 7
50134 **Florence, Italy**

- a. request confirmation as to whether or not personal data concerning them exist;
- b. obtain information on the purposes of processing, categories of data, recipients or categories of recipients, and—where possible—the retention period;
- c. request the rectification or erasure of data;
- d. request the restriction of processing;
- e. exercise the right to data portability, i.e. to receive the data from the controller in a structured, commonly used, and machine-readable format, and to transmit them to another controller without hindrance;
- f. object to processing, including processing for direct marketing purposes;
- g. object to automated decision-making, including profiling;
- h. withdraw consent at any time, without affecting the lawfulness of processing based on consent prior to withdrawal;
- i. lodge a complaint with a supervisory authority.

Requests must be sent either by registered mail to: **MAIOR S.r.l. – Via S. Donato, 512 – 55100 Lucca** or by e-mail to: **privacy@maior.it**

5. DATA RETENTION

Personal data are stored for the time strictly necessary to fulfill the purposes for which they were collected, as described in the specific notices provided for each service or processing activity.

6. BROWSING DATA

The IT systems and software used to operate this website collect certain personal data during their normal operation. The transmission of such data is implicit in the use of internet communication protocols. Although this information is not collected to identify individuals, it could, through processing and association with third-party data, allow users to be identified.

This category of data includes, for example, IP addresses or domain names of the computers used by users, the URI (Uniform Resource Identifier) of requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, and other parameters relating to the user's operating system or device.

Such data are used solely for the purpose of compiling anonymous statistical information on the use of the site and to check its proper functioning (please refer also to the Cookie Policy). The data may be used by competent authorities to determine responsibility in the event of computer crimes committed against the site or arising from its use.

Data voluntarily provided by the user: The voluntary, explicit, and optional sending of emails to the addresses indicated on this site entails the acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.

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