

Privacy Policy for Marketing and Commercial Purposes

Last revised: 30.04.2024

In compliance with the art. 13 of the Regulation (EU) 2016/679 of the Parliament European Parliament and of the Council laying down provisions for the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter "Regulation"), we provide the following information:

This information applies to personal data voluntarily provided by the user when filling out the forms for contact requests, product demonstrations, newsletter subscription, and marketing documentation download.

We inform you of the fact that the data provided by the user will be used to create an e-mail that may be stored in the system used by the website owner.

1. Purposes of processing personal data

Your personal data will be processed by M.A.I.O.R. s.r.l., Data Controller, for the sole purpose of being able to satisfy the user's main request in the message you sent.

2. Nature of the data processed, methods of processing and storage period

The personal data processed will be exclusively those provided by you when completing the selected request form and will be stored only for the time necessary to guarantee a correct and complete response (unless otherwise required by law).

3. Optional nature of the provision of data

The provision of data is optional. However, the refusal to provide data will make it impossible to address the user's request. If you decide to provide us with your data, we inform you that these will be processed by personnel authorized by the Data Controller. In no case will your data be disclosed but it may be disclosed to third parties who perform, on behalf of the Owner, specific services aimed at ensuring the correct pursuit of the aforementioned purposes.

4. Data controller

Data controller is M.A.I.O.R. s.r.l., address Via S. Donato, 512 - 55100 LUCCA.

5. Rights of the interested Subject

Finally, we remind you that, pursuant to articles 15 to 21 of the Rules, you have the right to obtain confirmation of the existence or not of data concerning you, to obtain an indication of the origin, of the purposes and methods of the processing, updating, rectification, integration of data and the deletion of data.

You also have the right to lodge a complaint with a supervisory authority if you believe that the rights listed here have not been recognized.

To exercise these rights, please contact the Data Controller by writing to M.A.I.O.R. s.r.l., address Via S. Donato, 512 - 55100 LUCCA, by sending an e-mail to the address privacy@maior.it, or by contacting us [HERE](#).

M.A.I.O.R. SRL

Società Unipersonale
Partita IVA IT01319860464
CCIAA Lucca N.133179
CS € 27.000,00 iv
www.maior.it
maior@maior.it



Headquarters
Via San Donato, 512
55100 **Lucca, Italy**
Tel. +39 0583 419441
Fax +39 0583 318576

Via Atto Vannucci, 7
50134 **Florence, Italy**